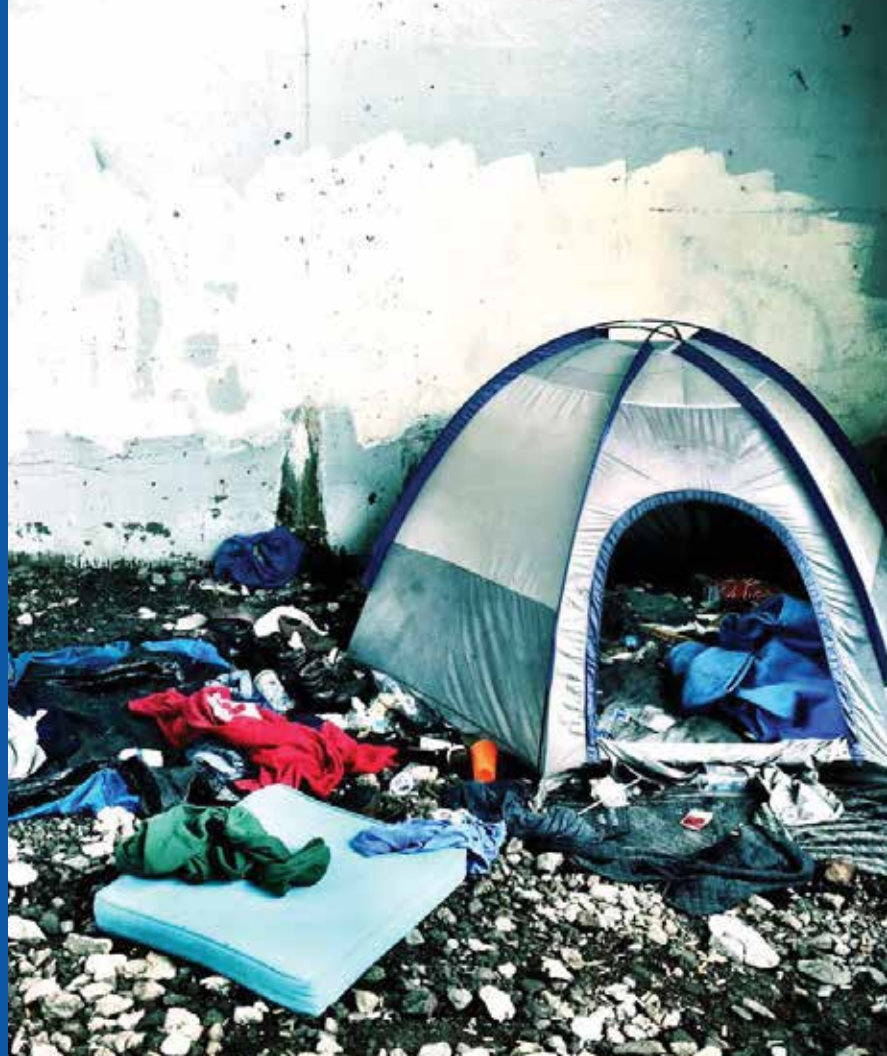


NORTHEAST OHIO
COALITION FOR
THE HOMELESS

2018
ANNUAL REPORT



2018 KEY ACCOMPLISHMENTS

MISSION

- Hosted 24 Outreach Collaborative meetings to coordinate services to the 200 shelter resistant people experiencing homelessness in our community
- Distributed 200 pairs of boots, 105 pairs of tennis shoes, 70 tents, and 15,000 pairs of socks
- Housed and/or prevented evictions for 120 people
- Our Outreach Coordination Collaborative key participants helped over 30,160 people and supported an estimated 4,000 unique individuals
- Advocated for a 24-hour drop-in center and hosted four emergency conference calls to identify and schedule multiple outreach visits to people at risk of freezing to death during the polar vortex
- Responded to the eviction by the Metroparks of 10 residents in a homeless encampment by safely relocating them and advocating for their rights
- Hosted our annual homeless memorial for the 83 people that died this year in the homeless community, and public memorials for the 4 people who died on the streets in 2018
- Challenged the practice of purging Ohio voters, the case was heard by the United States Supreme Court and continues to remain relevant in Ohio
- Advocated and prevented an aggressive solicitation ordinance from being heard at City Council
- Registered and got pledges to vote from 400 homeless and housing insecure people for the 2018 election
- Provided transportation to the polls for the week leading up to the elections
- Expanded our Homeless Congress meetings to the West Side. We now host 24 meetings a year to empower people experiencing homelessness to speak their concerns, the Congress hosted Executive Directors of service providers, development organizations, and elected officials
- Expanded our education program to include an in-depth week long immersion experience for college students to learn about poverty, homelessness, and Cleveland
- Published and distributed 10,000 street cards
- Published 4 issues of the Cleveland street newspaper, *The Street Chronicle*, which were distributed by a dozen vendors with lived experience of homelessness throughout Cleveland
- Expanded our training program for social workers, community activists, outreach workers, and service providers from two to ten trainings with a focus on LGBTQ and undoing racism
- Hosted our first summer internship cohort with five students from CWRU and JCU
- Hosted 12 Cuyahoga Alliance on Affordable Housing meetings to study and track trends in affordable housing in our community
- Street speakers spoke at 25 different locations to educate the community on homelessness and dispel stereotypes

2018 KEY ACCOMPLISHMENTS

PARTNERSHIPS

- Partnered with the Downtown Cleveland Alliance to solve transportation issues to and from the shelters
- Worked with Lutheran Metropolitan Ministries to find new spaces to meet the needs of the rising family homeless populations
- Partnered with Ohio City Incorporated, LAND studio, Port Authority, and others to make sure the homeless residents on River Bed Road are treated with dignity and offered real housing options as the development starts for IrishTown Bend
- Helped form a prioritization plan with the County Stakeholders' group to help the County Council implement its housing plan
- Partnered with Legal Aid and the Housing Center for Rights and Research to publish a report about the continued impact of Collateral Sanctions in people reentering life from incarceration
- Partnered with HandsOn Northeast Ohio to coordinate transportation from the shelters to The Homeless Stand Down
- Partnered with Ursuline Sisters to provide support staff and advocacy

FUNDING, SUPPORT, AND FINANCIALS

- Held our first annual fundraising event, NEOCHtoberfest, which generated a net revenue of **\$17,000+** for general operating costs of the organization
- Re-engaged key funders, including Sisters of Charity, The Callahan Foundation, The Gund Foundation, St. Luke's Foundation, and Neighborhood Connections
- Hosted educational and fundraising events throughout the community in partnership with MOCA, John Carroll University, and Oberlin College, among others
- Increased our private donor funding

STRATEGY, BOARD DEVELOPMENT, AND PROFESSIONAL DEVELOPMENT

- Engaged a consultant to perform external scan and SWOT analysis with key partners and funders regarding our transition to new leadership
- Engaged a consultant to perform governance and board analysis
- Added five new board members to fill strategic needs (legal, development, affordable housing policy)
- Sought funding to generate additional support for key staffing and strategic planning

2018 FACTS

\$12,060

The Federal Poverty line is \$12,060 for an individual and \$24,600 for a family of four.

48.7%

The National Child Poverty Rate is 18%. The Child Poverty Rate in Cleveland is 48.7%

231,823

There were 231,823 people living in poverty in Cuyahoga County. This is 18.3% of our community.

35%

Family Homelessness has increased 35% since 2015 with 2572 individuals in 2018

2,972

Cleveland Public Schools had 2,972 homeless students in 2018

23,000

NEOCH estimates that there were around 23,000 people who experienced homelessness in 2018.

7,000

According to the Office of Homeless Services, around 7,000 homeless people enter into our shelter system. (20% white and 80% people of color).

-444

Our community has 906 shelter beds for singles and 287 shelter beds for families. Every night of the year, they are full. This is a decrease of 444 beds in the last decade.

710

There are 710 Units of Permanent Affordable Housing. There are 266 people waiting to be housed in those units that are almost completely occupied.

618

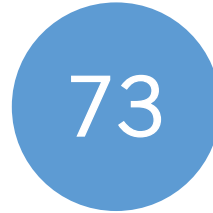
618 people reported staying in a dangerous place not suitable for human habitation in 2018 before entering the shelter system.



The National Low-Income Housing Coalition estimated that a single individual in Cuyahoga County must make \$15.25/hour for 40 hours/week in order to afford a two bedroom apartment.



NEOCH estimates that around 77,000 people needed subsidized affordable housing in Greater Cleveland in 2018

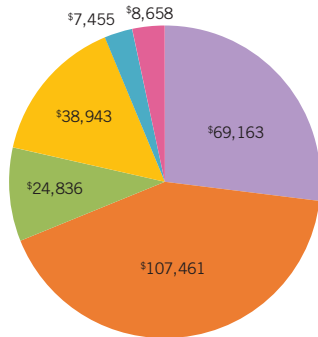


The minimum wage in Cuyahoga County as of 2017 is \$8.30/hour. That means a single mom would have to work 73 hours a week at minimum wage to afford two bedrooms.



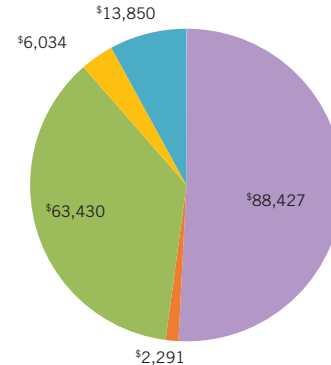
There were 4,667 adults and 1,631 children, who were screened at the Coordinated Intake Center in 2018.

REVENUE: \$256,516



■ CONTRIBUTIONS
 ■ FOUNDATIONS
 ■ GOVERNMENT
■ EVENTS
 ■ PROGRAMS
 ■ OTHER

EXPENSES: \$174,032



■ OUTREACH
 ■ STREET VOICES
 ■ ADVOCACY
■ FUNDRAISING
 ■ MANAGEMENT



BOARD OF TRUSTEES

Bishop Chui
Ashley Close
Avidan Cover
Sarah Gelsomino
Andrew Johnson
Jennifer Kocan
Kathy Loseto
Roy Love
Andrea Ponikvar
Kathy Rothenberg-James
Michelle Russell
Brent Stowe
Mary Wilson

STAFF

Chris Knestrick, Executive Director
Denise Moore, Outreach Coordinator
Joyce Robinson, Volunteer Coordinator
Hazel Williams, VISTA Training Coordinator
Doug Lonero, Accounting Consultant
Christina Keegan, Outreach Trainee
Jonathan Harris, Outreach Trainee
Toni Mickey, Advocacy Coordinator

VOLUNTEERS

Brian Mallory
Vishal Reddy

NEOCH's mission is to organize and empower homeless and at-risk men, women and children to break the cycle of poverty through public education, advocacy and the creation of nurturing environments.

DONORS

Raafat Abov-Ikdeh
ACLU Ohio Foundation
David & Holly Anderson
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Aaron Baker
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Maureen Beck
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Mary Hideg

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Michael Jenkins
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Gracey Komora

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Quicken Loans - Community
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Brent Stowe

Lucy Stowe
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United Methodist Women
Urban Hope
Ursuline Sisters of Cleveland
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Judith Willour
Ashley Withrow
Kim Yanoshik
Your Cause LLC
Kalman Zucker
M.C. Zucker
William & Sandra Zurkey
Pamela Zwolinski

This list does not represent membership. We do not disclose membership anywhere.

SPECIAL THANKS TO:

A Special Thanks to everyone that donated blankets, winter items, and especially to the SocksPlus Campaign, an initiative of the Community West Foundation. We have been able to distribute more than \$300,000 worth of donations to people experiencing homelessness in our community.





THANK YOU FOR YOUR SUPPORT



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